



Treating Your Life's Abundance Venture Like a Business

Network marketing is a delayed-gratification business. It takes some time to create a strong customer base and build a productive downline. For those of you accustomed to a traditional job where you work 40 hours and get paid for those hours at the end of week, you may find this business challenging at first. Persevering through the work without receiving the motivation of an immediate paycheck is a hurdle that you will have to overcome if you want to be successful.

In addition to perseverance, another challenge some Reps encounter at Life's Abundance is taking their business seriously. As you have experienced, getting involved with Life's Abundance did not cost a lot of money. Due to this minimal investment, some Reps do not treat their new venture like a business.

The good news is that these two challenges can be overcome easily because they are mindset issues. In other words, in order to persevere and take your business seriously, you need to change the way you think about your Life's Abundance business.

Here is a highly recommended technique to help change your mindset about your business and it is backed by one of our company co-founders.

Take out your checkbook and write a check to Life's Abundance in the amount of \$250,000, and prominently display it in your home office. Having a tangible reminder like this can help you feel like this new venture is a serious investment. Just think ... if you had paid \$250,000 for your Life's Abundance business, it is highly likely that you would make an hour's worth of calls every night instead of watching your favorite TV show or going out with a friend.

Remember, every benefit has a price. If you want the most from your business, you must give the most as a business owner.

Of course, you need a map to get where you're going. And your map comes through identifying your specific goals.