



Jane R. Bicks, D.V.M.

Biography

Dr. Jane Bicks is the Executive Director of New Product Development & Education for Life's Abundance where she oversees all product development and consults with pet industry experts to ensure Life's Abundance cutting-edge formulas meet the highest standards for quality and effectiveness. She is one of the pioneers of veterinary nutritional/alternative medicine and is recognized nationally as an authority in the natural treatment of animals.

Dr. Jane served as the President of the Veterinary Medical Association of New York City and has been honored many times by her own veterinary profession. Among her many awards and acclamations are the Outstanding Service to Veterinary Medicine Award, three Presidential Citations, The Morris Animal Foundation (supporting the continuance of Diane Fosse's Lowland gorilla Project and studies of all animals), and the Veterinary Medical Society's Merit Award. Dr. Jane has also been involved with many Advisory boards including the Advisory Board of the Cornell University Feline Healthy Center, Canine Companions for Independence and Pet Owners with AIDs/ARC Resource Services assisting stricken individuals so they may keep their beloved pets in their time of greatest need. She is a member of the American Veterinary Medical Association, the Florida Veterinary Medical Association and the American Veterinary nutritional Association.

She has been associated with the ASPCA, Bide-A-Wee Home, St. Hubert's, the American Humane Society and various regional and national animal shelters and rescue services.

Since the early 1980's Dr. Jane has authored three national books promoting the responsible care and treatment of pets. Her books include Revolution in Cat Nutrition (Rawson Associates, New York, 1986), Dr. Jane's Thirty Days to a Healthier, Happier Cat (Berkley Publishing, New York, 1997), and Dr. Jane's Guide to a Healthier Happier Dog (Berkley Publishing, New York, 1999). She is currently writing another pet book. She has been the dog columnist, cat columnist and for the last 7 years natural product columnist for the highly recognized magazine "Pet Business".

In addition Dr. Jane has appeared as a veterinary expert on CBS's 48 hours, ABC's Good Morning America, Fox's Good Morning New York, WNET's romper Room and Reading Rainbow, CNN, PBS, Lifetime, The Discovery Channel, TV Food Network and numerous radio stations including WABC/NY, WNBC, WNYC, WQXR and National Public Radio. Animal Planet's early days included Dr. Jane as the veterinary expert in frequent segments regarding all types of animals.

Dr. Jane is a summa cum laude graduate of the University of Parma, Italy.